



A RAINBOW OF 8 REAL FRUIT FLAVOURS

- **IRI Rankings** – Gumi Yum is currently Ranked #1 & #6, outperforming major players like Kinder and Freddo Frog!
- **NPD Licenses** – Launching in fun Wildlife variant! With acquired licenses: Transformers and Minions coming in 2026!
- **Social Media Presence** – 300m views globally on TikTok and YouTube Shorts, 75m of the total views have been delivered across Australia.
- **Available Formats** – Choose from an 18 piece shelf ready tray or a 125 piece floor stand unit!

18pc
PDQ

EGG,
DAIRY,
NUT &
GLUTEN
FREE!



ITEM DESCRIPTION	UNIT BARCODE	GST	UNITS/ INNER	RETAILER COST (EX GST)	RRP (INC GST)
GUMI YUM SURP OIL WILD WHITE	840191613005	10%	18	\$2.67	\$4.50